



2012

# VIRTUAL RETAIL EXPERIENCE DESIGN

[vɜːˌtʃu.əl riːteɪl  
ɪkˈspɪr.i.əns dɪˈzain]

"Virtual Retail Experience Design involves crafting immersive shopping experiences in virtual environments through a blend of technology, creativity, and customer-focused strategies. It's about going beyond the confines of physical stores to offer engaging, personalized, and innovative experiences for shoppers. shopping process"